TRENDZWEST

Presented at the
BRADENTON AREA CONVENTION CENTER
PALMETTO, FLORIDA

JANUARY 22-24, 2019
SHOW CONTRACT

Contract No: _____

EXHIBITOR MOVE-IN:
MONDAY, JANUARY 21, 2PM-9PM
SHOW DAYS & HOURS:
TUESDAY, JANUARY 22, 9AM-6PM
WEDNESDAY, JANUARY 23, 9AM-6PM
THURSDAY, JANUARY 24, 9AM-4PM

***PAYMENT IN FULL* must accompany completed contract. (Please type or print clearly.)**

EXHIBITOR INFORMATION

Name:	
Address:	
City/State/Zip:	
Business:	Mobile:
Toll Free:	Home:
E-Mail Address:	Fax:
Website:	
January Show Representative (if other than Exhibitor):	

SHOW DIRECTORY INFORMATION

Directory Name:	
Address:	
City/State/Zip:	
Business:	Mobile:
Toll Free:	Fax:
E-Mail Address:	
Website:	

CIRCLE BOOTH TYPE BELOW

APPAREL BOOTH
ACCESSORY BOOTH

NAME BADGES

(Please add additional names below)

_____
_____
_____
_____

LUNCH COUPONS

1 per Exhibitor
Maximum 2 per Booth

COMPLIMENTARY COFFEE

EXHIBITOR BOOTH FEES

All Apparel Booths include:
Hard Wall & Grid Setup with Hanging Bars
Table & Chairs as noted to the right.

	Booth Fee
☐ 10' x 12'	$ 690.00
☐ 10' x 16'	$ 790.00
☐ 10' x 20'	$ 890.00
☐ 10' x 24'	$ 990.00
☐ 10' x 28'	$1,090.00
___ Additional 4' Panel(s) @ $100 each	$ _____
☐ Corner @ $ 35 each	$ _____
TOTAL PAYMENT	$_____

****** ALL BOOTH SIZES ARE APPROXIMATE ******

APPAREL BOOTH STANDARD EQUIPMENT (Covered by Booth Fee)

Please indicate table sizes, crossing out to indicate quantity you want if you do not need all that are included.

Size	Unskirted Tables	Select Your Table Size(s)		Chairs
10' X 12'	1	___ 6'	___ 8'	4
10' X 16'	1	___ 6'	___ 8'	4
10' X 20'	2	___ 6'	___ 8'	6
10' X 24'	2	___ 6'	___ 8'	6
10' X 28'	2	___ 6'	___ 8'	6

ACCESSORY BOOTH STANDARD EQUIPMENT (Covered by Booth Fee)

We will send you a diagram of the standard equipment that we provide for an accessory booth the size that you have requested. We supply sufficient 6' and 8' unskirted tables to create a U-effect around the perimeter of your booth and also supply boards and risers so that you are able to utilize the space effectively.

"ADDITIONAL" EQUIPMENT ORDER at the fees noted below:

ITEM	QTY	UNIT PRICE	TOTAL	ITEM	QTY	UNIT PRICE	TOTAL
Spotlights	____	$ 59 each	$ _____	6' Tables	____	$10 each.	$ _____
Table Skirts	____	$10 each	$ _____	8' Tables	____	$10 each.	$ _____
Chairs	____	$ 2.50 each	$ _____	Rolling Rack	____	$25 each.	$ _____

PAYMENT MUST ACCOMPANY CONTRACT: Sign below, calculate all show fees, and return with Credit Card Authorization Form or check made payable to "FLORIDA FASHION FOCUS".

Check attached: _____ Credit Card Authorization attached: _____

Exhibitor: _____ _____ _____
NAME (Printed) SIGNATURE DATE

By signing this Contract the Exhibitor agrees to the Contract Terms and Conditions & Market Rules found on the reverse side of this contract.

Florida Fashion Focus, Inc. ▲ 1717 N.W. 79 Avenue ▲ Doral, Florida 33126
Toll Free 888.249.1377 ▲ Phone 305.718.4320 ▲ Fax 305.718.4323/305.482.9536 ▲ E-mail info@trendzshow.com

CONTRACT TERMS & CONDITIONS

1. Upon the Exhibitor's execution, this agreement becomes a binding contract between F.F.F. and the Exhibitor subject to parties' respective rights and on the terms and conditions set forth below. No Exhibitor shall be permitted to exhibit at the show unless the Exhibitor has executed this agreement, paid all applicable fees and deposits by the deadlines set forth on the front side and otherwise complied with this agreement in all respects.
2. The execution of this agreement and the timely payment of all fees and deposits does not guarantee that an Exhibitor will be permitted to exhibit at the show or be assigned to a particular booth. F.F.F. reserves the right to select those Exhibitors who will be permitted to exhibit at the show, and the booth in which the Exhibitor will be allowed to exhibit, in its sole and absolute discretion.
3. F.F.F. retains the absolute right to cancel, change or modify the exhibit space assignment of any Exhibitor, in its sole and absolute discretion, for any or no reason, with or without cause. Exhibitor also recognizes and understands that circumstances may arise immediately prior to or during the Florida Fashion Focus Show that may also make it necessary for F.F.F. to change or cancel an Exhibitor's space, or make the exhibit space available to the Exhibitor for fewer days and/or fewer hours than had previously been confirmed.
4. F.F.F. reserves the right to increase or decrease show hours, days or change location.
5. F.F.F. makes no representations or warranties, express or implied, to the Exhibitor regarding the condition of the premises or the success of the Exhibitor's efforts for which the exhibit space will be used. Under no circumstances shall F.F.F. be held responsible or liable for any costs, expenses, damages or any other sums whatsoever incurred by the Exhibitor or any other party as a result of the condition of the premises, the exhibit space, or the Exhibitor's efforts for which the exhibit space will be used, or the theft or destruction of the exhibitor's products or property.
6. Exhibitor acknowledges and agrees that should (a) F.F.F. issue a Notice of Cancellation or Change or (b) change or cancel an Exhibitor's space or make exhibit space available for fewer days than had previously been confirmed, F.F.F. shall not be held responsible or liable for any costs, expenses, damages or any other sums whatsoever incurred by the Exhibitor or any other party as a result of any exhibit space cancellation, change or reduction in number of available days except as specifically set forth in this paragraph. The Exhibitor expressly acknowledges and agrees that F.F.F.'s liability to the Exhibitor in any way relating to the Contract and/or the use, cancellation, change or reduction in the number of available days or exhibit space shall be limited to the return to the Exhibitor of all or a prorated portion of any fees or deposits previously remitted to F.F.F.
7. Force Majeure. F.F.F. may terminate or suspend its obligations under this Agreement if such obligations are delayed, prevented or rendered impractical by any of the following events to the extent such event is beyond the reasonable control of F.F.F.: fire, flood, riot, earthquake, civil commotion, insurrection, Act of God, labor disputes, strikes, wars, shortage of or inability to obtain materials, supplies or utilities, or any law, ordinance, rule or regulation. In any such event, F.F.F. shall not be liable to Exhibitor for delay or failure to perform its obligations. F.F.F. will further not be liable or responsible for any loss of business or income to members as a result thereof.
8. Exhibit Space & Market Rules. F.F.F. shall have the right in its sole and absolute discretion to establish rules for the show and the use of exhibit space covered by this Contract. All Exhibitors are required to comply with all such exhibitor space and market rules which are deemed incorporated herein by this reference and shall be available to each Exhibitor prior to the show.
9. Indemnification. Exhibitor agrees to protect, indemnify, save and hold harmless F.F.F., its service contractors, and the Manatee Convention & Civic Center and each of their respective agents and employees from any and all liability, damage or expense arising out of any injury to any person while in the Exhibitor's area. Exhibitor has full responsibility for their product, equipment and displays. Exhibitor releases F.F.F. from all responsibility for theft, damage to booths or products, and/or any consequential damage for loss of business, of any kind, for any reason.
10. Legal Fees and Expenses. In the event of any litigation arising out of the terms of this agreement (terms of membership) or if suit is filed and subsequently dismissed with or without prejudice or results in a final judgment or verdict for Florida Fashion Focus, Inc. or a Florida Fashion Focus director, employee, or officer, the show participant (Exhibitor) shall be liable for any and all attorney's fees, court costs, and other expenses incurred in connection therewith including the cost of collection, if any (collectively, "legal cost"). If the show participant (Exhibitor) fails to pay the legal costs within 10 days following demand thereof, the show participant's privileges shall be deemed automatically revoked.
11. Miscellaneous.
    a. The terms and conditions set forth above govern the rights and responsibilities of F.F.F. and the Exhibitor. The contract and these terms and conditions represent the sole and entire agreement among the Exhibitor and F.F.F. and supersede all prior agreements, negotiations, and discussions between the parties hereto, and/or their representatives. No person at F.F.F. is authorized to make any changes, attachments or modifications to these terms and conditions except in a writing specifically referring to the Contract and these terms and conditions and signed by a duly authorized representative of F.F.F.
    b. The Contract and these terms and conditions shall be construed as a whole in accordance with their fair meaning and the laws of the State of Florida.
    c. The provisions set forth above are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision.
    d. No waiver of any terms, provision or condition set forth above, in any one or more instances, shall be deemed to be or construed as a further waiver of any such term, provision or condition.
    e. The person executing this Contract on behalf of the Exhibitor represents and warrants that they have the authority and power to do so and bind the entity for whom they sign.

MARKET RULES

1. An Exhibitor may display or have in his booth only lines that he personally represents and that are listed in the F.F.F. Directory or Supplemental Listing.
2. Booth assignments will be made by the show office. All booth sizes are approximate. Applications will be processed only with receipt of payment in full.
3. Booth space may not be sublet by any salesperson without the prior approval of F.F.F. Failure to comply will be subject to penalty, dismissal or removal.
4. **Business hours must be respected**. **Early departures are prohibited. All booths must remain open and manned during the hours advertised**. Hall access for Exhibitors will be thirty minutes before the published opening of the market.
5. All table coverings, signs, banners and like materials must be flame resistant and are subject to inspection and flame testing by Fire Marshall.
6. Additional decorations added to your booth must be done by decorators of your choice in attendance who have evidence of complete liability coverage on file with the F.F.F. office. All extra electrical work done by electrical contractor designated by the Manatee Convention & Civic Center.
7. Tables must be kept inside of booth.
8. An Exhibitor cannot have an assistant in his booth that represents additional lines or travels a territory with lines not listed in Exhibitor's signed application.
9. Removal of Exhibitor's lines or samples before closing on the last day of market is prohibited.
10. Exhibitors or any guests, assistants, models, manufacturers, or other individuals associated with an Exhibitor must conduct themselves according to the show's guidelines for businesslike and professional behavior. Buttonholing and offensive behavior of any type is strictly prohibited.
11. **Selling of samples and retail sales by Exhibitors is strictly prohibited during show hours. Delivery of samples allowed only on last day of show after the show closes**.
12. Badges must be worn at all times.
13. F.F.F. is not responsible for any omissions or errors in publications or printing of any kind that are pertinent to F.F.F. matters.
14. Exhibitor fee refunds will not be made if Exhibitor cancels within 30 days of the 1st day of set-up.
15. No children under 12 years of age or pets permitted in the convention hall at set-up time or during show hours.
16. **No parking on loading dock during show hours. Allowed on the last day of show only after 4:00pm. This will be strictly enforced!**
17. **Florida Fashion Focus reserves the right to immediately remove any person that commits any serious act of misconduct, including but not limited to, a breach of the above rules, an act of dishonesty, theft or misappropriation of property, moral turpitude, insubordination, or any act injuring, abusing, or endangering others.**
18. **In addition to removal as per Paragraph 17, fines for breach of above rules:** **First Offense: Written Warning & $250 Fine;**
    Second Offense: Two (2) Show Suspension

Exhibitor Name:

(BUID No.)

JANUARY 22-24, 2019 MARKET

LINE INFORMATION

Please review your lines below and make any changes and/or additions.

	LINE NAME		LINE NAME
1		8	
2		9	
3		10	
4		11	
5		12	
6		13	
7		14	

SHOW DIRECTORY ADVERTISING

(Please check below if you plan to submit an ad)

_____ Full Page: B&W Ad .....$ 50

_____ Full Page: 4-Color Ad .....$ 75

_____ Page 1: 4-Color Ad $125

_____ Inside Front Cover: 4-Color Ad $125

_____ Inside Back Cover: 4-Color Ad. …$100

_____ Outside Front Cover 4-Color Ad…$175

_____ Outside Back Cover 4-Color Ad…$150

Ads must be provided according to the following specs:

- 5" Width X 8" Height; If you want ad to bleed, leave additional space on all sides.
- Camera Ready PDF file (if file requires adjustments or preparation, an additional charge will be incurred.)

GRID DISPLAY IN LOBBY

	Qty	Unit Price	Total
V" Grid Display (2 – 6' Grids).....	_____	..... $30.00	....._____

BOOTH SETUP CHANGES

For any changes to our standard booth setup or additions to your booth, contact the show office at 888-249-1377.

INBOUND FREIGHT

Ship your packages to arrive no earlier than **Monday, January 21, 2019 (Move-in Day)** to:

Bradenton Area Convention Center
JANUARY 22-24, 2019 Florida Fashion Focus Show
Your Name & Booth Number
One Haben Blvd.
Palmetto, FL 34221
941-722-3244

TRENDZWEST

JANUARY 22-24, 2019 MARKET

Credit Card Authorization

Please charge my credit card (check one):

____ AMEX

____ VISA

____ MASTERCARD

Account No. _____Security Code _____

Expiration Date ___/___/___

Total Amount to Charge _____

Billing Address for this Credit Card_____

Printed Name_____

Card Holder's Signature _____

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